



# REVOLUTIONARY BLDC TECHNOLOGY

## THE POWER BEHIND ATOMBERG FANS

BLDC stands for Brushless Direct Current. The motor runs because of an interaction between a single winding and strong permanent magnets. The commutation is deployed by smart electronics. Thanks to the BLDC inverter technology and our proprietary sensorless algorithm, Atomberg fans consume just 28W at full speed.

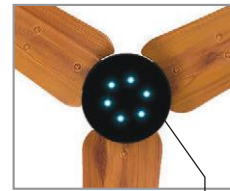
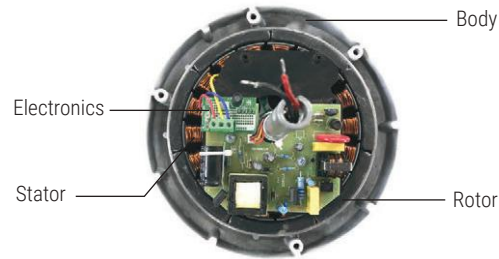
## ADVANTAGES

- Elimination of friction and associated power losses
- Proprietary algorithm with smart electronics drive that runs the motor efficiently
- Less noise and no motor heating

Expanded view of BLDC motor with its various parts



Atomberg Motor

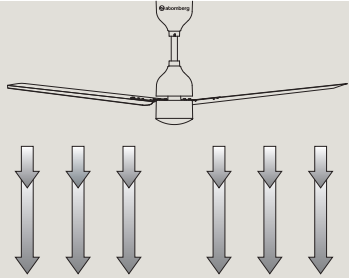


Remote Sensor and LED Indicator

## Power consumption at each speed

The power consumption of the Atomberg Renesa+ fan varies with the speed at which it is set. It consumes less power than an LED bulb at speed 1.

	Speed	Wattage (W)
● ● ● ● ●	1	3
● ● ● ● ●	2	7
● ● ● ● ●	3	12
● ● ● ● ●	4	18
● ● ● ● ●	5	28
>>>>>>>	Boost Speed	38



These specifications are for the Atomberg Renesa+ 1200 mm fan. The performance at each speed may vary for different models.

# UNMATCHED FEATURES



ENERGY-EFFICIENT  
BLDC MOTOR



SILENT OPERATION  
WITH HIGH  
AIR DELIVERY



400+  
SERVICE  
CENTRES



SAVES UP TO  
₹1500 IN A YEAR



RUNS 3X LONGER  
ON INVERTER



POWERFUL  
BOOST MODE



SMART REMOTE  
WITH BOOST, SLEEP  
AND TIMER MODES



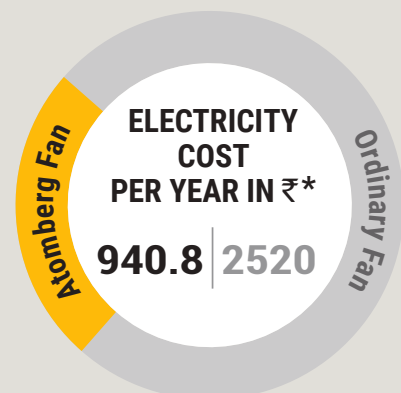
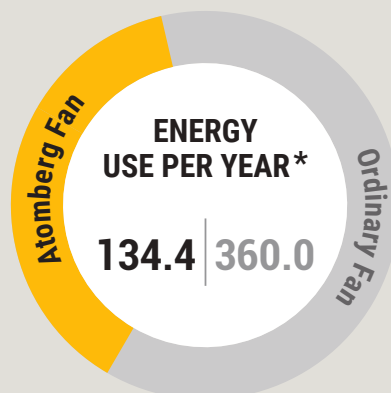
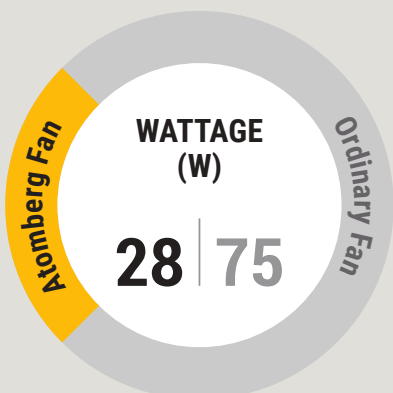
100% PURE  
COPPER MOTOR  
FOR A LONGER LIFE



CONSISTENT SPEED  
EVEN AT LOW VOLTAGE  
WITH ZERO  
MOTOR HEATING

## THE PERFECT BLEND OF STYLE & SAVINGS

A comparison: Atomberg fans vs ordinary fans



● Atomberg fan      ● Ordinary fan

\*Assumptions: usage of 16 hours per day, for 300 days a year with an electricity rate of ₹ 7 per unit



# RENEZA SMART +

2+1\* year on-site warranty



SAVES UP TO ₹1500 in a year



EASY TO CLEAN  
easy to install and uninstall



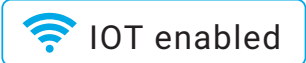
LED INDICATION  
for speed



SMART REMOTE  
with boost, sleep & timer mode



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**Golden Oakwood**  
Wooden Finish



**Natural Oakwood\***  
Wooden Finish



**Sand Grey**  
Metallic Finish



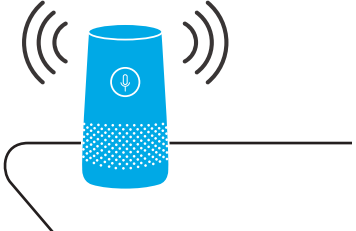
**Pearl White**  
Metallic Finish



**Earth Brown**  
Metallic Finish



**Metallic Gold**  
Metallic Finish



- **BLDC Motor**  
Compact and Powerful
- **Designer Blades**  
With Wooden or Metallic Finish
- **65% Electricity Saving**
- **Smart Remote Control**
- **Toggle Operation to Control Speed**

Finish	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	Service Value (CMM/W)	MRP (₹)
Metallic	1200	28	140-285	320	215	0.99	7.7	
Wooden	1200	28	140-286	320	215	0.99	7.7	

\*Natural Oakwood\* colour available only in 1200 mm variant \*T&C apply

# STUDIO +



1+1\* year on-site warranty



LED INDICATION for speed



CONTEMPORARY LOOK with wider blades



WOODEN FINISH\* bottom  
\*only available on select models



SMART REMOTE with boost, sleep & timer mode



Earth Brown



Marble White

<ul style="list-style-type: none"> <li>• BLDC Motor Compact and Powerful</li> <li>• Toggle Operation to Control Speed</li> </ul>		<ul style="list-style-type: none"> <li>• 57% Electricity Saving</li> <li>• Smart Remote Control</li> </ul>		Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	Service Value (CMM/W)	MRP (₹)
		1200	35	140-285	360	224	0.99	6.4			

\*T&C apply





# RENEZA +

2+1\* year on-site warranty



HIGH AIR DELIVERY and coverage



SAVES UP TO ₹ 1500 in a year



EASY TO CLEAN easy to install and uninstall



SMART REMOTE with boost, sleep & timer mode



**Golden Oakwood**  
Wooden Finish

**Natural Oakwood\***  
Wooden Finish

**Sand Grey**  
Metallic Finish

**Pearl White**  
Metallic Finish

**Earth Brown**  
Metallic Finish

**Metallic Gold**  
Metallic Finish

- BLDC Motor  
Compact and Powerful
- Toggle Operation to Control Speed

- 65% Electricity Saving
- Smart Remote Control

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	Service Value (CMM/W)	MRP (₹) Wooden   Metallic
900	28	140-285	500	170	0.98	6.1	
1200	28	140-285	340	220	0.99	7.9	
1400	32	140-285	270	260	0.99	8.1	

\*Natural Oakwood' colour available only in 1200 mm variant \*T&C apply

# RENEZA



2+1\* year on-site warranty



HIGH AIR DELIVERY and coverage



SAVES UP TO ₹1500 in a year



SMART REMOTE with boost, sleep & timer mode



Brown & Black\*

White & Black\*

Ivory & Black\*

White

Matte Brown

Ivory\*

Black\*

<ul style="list-style-type: none"> <li>• <b>BLDC Motor</b> Compact and Powerful</li> <li>• <b>Unique Multicolour Combinations</b></li> <li>• <b>65% Electricity Saving</b></li> <li>• <b>Smart Remote Control</b></li> <li>• <b>Toggle Operation to Control Speed</b></li> </ul>	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	Service Value (CMM/W)	MRP (₹)
	600	28	140-285	840	110	0.99	3.9	
	900	28	140-285	500	165	0.99	5.9	
	1200	28	140-285	340	230	0.99	8.2	
	1400	32	140-285	290	250	0.99	7.8	

\*Black', 'Brown & Black' and 'White & Black' colours available only in 900 mm variant \*Ivory' and 'Ivory & Black' colours available only in 1200 mm variant \*T&C apply



# RENESA ALPHA

1+1\* year on-site warranty



COMPATIBLE with regulators



CONTEMPORARY design with a sleek body



SMART REMOTE with boost, sleep & timer mode



Gloss Black

Gloss Brown

Gloss Ivory

Gloss White

- BLDC Motor Compact and Powerful
- Compatible with Regulators

- 60% Electricity Saving

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	Service Value (CMM/W)	MRP (₹)
1200	32	140-285	320	241	0.9	7.5	

\*T&C apply



# EFFICIO +



2+1\* year on-site warranty



SAVES UP TO ₹1500 in a year



RUNS 3X LONGER on inverter



EASY TO CLEAN easy to install and uninstall



SMART REMOTE with boost, sleep & timer mode



Sand Grey

Pearl Ivory

Earth Brown

Metallic Gold

Pearl White

<ul style="list-style-type: none"> <li>• BLDC Motor Compact and Powerful</li> <li>• Toggle Operation to Control Speed</li> <li>• 65% Electricity Saving</li> <li>• Smart Remote Control</li> </ul>	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	Service Value (CMM/W)	MRP (₹)
	1200	32	140-285	350	230	0.99	8.2	

\*T&C apply



1+1\* year on-site warranty



HIGH AIR DELIVERY and coverage



SAVES UP TO ₹1500 in a year



LED INDICATION for speed



EXQUISITE DESIGN overlay



SMART REMOTE with boost, sleep & timer mode



**Snow White**  
Matte Finish



**Lotus Pink**  
Matte Finish

- BLDC Motor Compact and Powerful
- Toggle Operation to Control Speed

- 65% Electricity Saving
- Smart Remote Control

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	Service Value (CMM/W)	MRP (₹)
1200	35	140-285	360	225	0.98	6.42	

\*T&C apply

**OZEO<sup>®</sup>**



**1+1\* year on-site warranty**



**SAVES UP TO ₹1500 in a year**



**RUNS 3X LONGER on inverter**



**CONSISTENT SPEED even at low voltage**



**SMART REMOTE with boost, sleep & timer mode**



Gloss White



Gloss Brown

<ul style="list-style-type: none"> <li>• <b>BLDC Motor</b> Compact and Powerful</li> <li>• <b>Toggle Operation to Control Speed</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>65% Electricity Saving</b></li> <li>• <b>Smart Remote Control</b></li> </ul>	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Power Factor	Service Value (CMM/W)	MRP (₹)
		1200	28	140-285	350	225	0.99	8.0	

\*T&C apply

# EFFICIO

**3**  
YEAR

2+1\* year  
on-site  
warranty



SAVES UP TO  
₹1500 in a year



RUNS 3X LONGER  
on inverter



SMART REMOTE  
with boost, sleep &  
timer mode



White



Matte Black\*



Matte Brown



Ivory

- BLDC Motor  
Compact and Powerful
- 65%  
Electricity Saving
- Toggle Operation to  
Control Speed
- Smart Remote  
Control

900	28	140-285	460	170	0.99	6.1
1200	28	140-285	350	230	0.99	8.2
1400	35	140-285	250	270	0.99	7.7

\*Matte Black' colour available only in 1200 mm variant \*T&C apply

**STUDIO+**

EXHAUST FAN



1+1\* year on-site warranty



**DOUBLE BALL BEARINGS**  
for longer life and less noise



**SILENT OPERATION**  
in spite of high air delivery



**EASY-TO-CLEAN FRONT GRILL**  
easy to install and uninstall



**KEEPS BUGS OUT**  
back flaps prevent insects from entering the house



**NEW**



**NEW**



SS Finish



White



Brown



Black

<ul style="list-style-type: none"> <li>• BLDC Motor Energy-Efficient</li> <li>• 62% Electricity Saving</li> </ul>	Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹) SS Finish/ABS Plastic
	150	7.5	250	140-285	2250	

\*1 year additional warranty on registration \*T&C apply



**2**  
YEAR

EXHAUST FAN

**STUDIO**

1+1\* year  
on-site  
warranty



**SILENT OPERATION**  
in spite of high air delivery



**EASY-TO-CLEAN FRONT GRILL**  
easy to install and uninstall



**KEEPS BUGS OUT**  
back flaps prevent insects  
from entering the house



**NEW**



**NEW**



SS Finish



White



Brown



Black

<ul style="list-style-type: none"> <li>• BLDC Motor 20W Energy-Efficient</li> <li>• 72% Electricity Saving</li> </ul>	Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹) SS Finish/ABS Plastic
	150	6.5	245	140-285	2000	

\*1 year additional warranty on registration \*T&C apply

**EFFICIO+**

EXHAUST FAN



1+1\* year on-site warranty



FRONT MOTORISED louvers



SILENT OPERATION in spite of high air delivery



EASY TO INSTALL AND uninstall



MOTORISED LOUVERS to prevent insects



White



Brown



Black

- BLDC Motor Energy-Efficient
- ABS Plastic

- 80% Electricity Saving

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹)
150	5	245	220-240	1400	

\*1 year additional warranty on registration \*T&C apply



EXHAUST FAN

EFFICIO

1+1\* year on-site warranty



DOUBLE BALL BEARINGS for longer life and less noise



KEEPS BUGS OUT back flaps prevent insects from entering the house



EASY-TO-CLEAN FRONT GRILL easy to install and uninstall



SILENT OPERATION in spite of high air delivery



White



Brown



Black

- BLDC Motor 20W Energy-Efficient
- 56% Electricity Saving
- ABS Plastic

Sweep (mm)	Power (W)	CMH	Input Voltage (V)	RPM	MRP (₹)
150	11	356	140-285	2000	
200	16	800	140-285	1600	
250	20	1150	140-285	1300	

\*1 year additional warranty on registration \*T&C apply



1+1\* year on-site warranty

SINGLE BUTTON INTERFACE for fan speed and swing



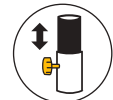
**EXTRA DURABLE** with strong ABS plastic construction



**EASY TO CLEAN** easy to install and uninstall



**SEPARATE MOTOR** for oscillation function



**DUAL-USE TABLE/PEDESTAL FAN** with 2 adjustable heights



**SMART REMOTE** with boost, sleep & timer mode



**DOUBLE BALL BEARINGS** for longer life and less noise



**EXQUISITE DESIGN** overlay



Snow White Swing Pedestal



Midnight Black Swing Pedestal

- **BLDC Motor**  
Compact and Powerful
- **42% Electricity Saving**
- **Smart Remote Control**

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	MRP (₹)
400	35	165-285	1500	

\*1 year additional warranty on registration \*T&C apply





# NON SWING PEDESTAL FAN

# RENEZA

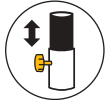
1+1\* year on-site warranty



EXTRA DURABLE with strong ABS plastic construction



EASY TO CLEAN easy to install and uninstall



DUAL-USE TABLE/PEDESTAL FAN with 2 adjustable heights



SMART REMOTE with boost, sleep & timer mode



DOUBLE BALL BEARINGS for longer life and less noise



EXQUISITE DESIGN overlay

SINGLE BUTTON INTERFACE for fan speed



NEW



Non Swing



Snow White Non Swing Pedestal    Midnight Black Non Swing Pedestal

<ul style="list-style-type: none"> <li>• BLDC Motor Compact and Powerful</li> <li>• Smart Remote Control</li> </ul>	<ul style="list-style-type: none"> <li>• 42% Electricity Saving</li> </ul>	<table border="1"> <thead> <tr> <th>Sweep (mm)</th> <th>Power (W)</th> <th>Input Voltage (V)</th> <th>RPM</th> <th>MRP (₹)</th> </tr> </thead> <tbody> <tr> <td>400</td> <td>35</td> <td>165-285</td> <td>1500</td> <td></td> </tr> </tbody> </table>	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	MRP (₹)	400	35	165-285	1500	
Sweep (mm)	Power (W)	Input Voltage (V)	RPM	MRP (₹)								
400	35	165-285	1500									

\*1 year additional warranty on registration    \*T&C apply



**EFFICIO +**

PEDESTAL FAN



1+1\* year on-site warranty



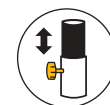
EXTRA DURABLE with strong ABS plastic construction



EASY TO CLEAN easy to install and uninstall



SEPARATE MOTOR for oscillation function



DUAL-USE TABLE/PEDESTAL FAN with 2 adjustable heights



DOUBLE BALL BEARINGS for longer life and less noise



**NEW**



<ul style="list-style-type: none"> <li>• BLDC Motor Compact and Powerful</li> <li>• Smart Remote Control</li> </ul>	<ul style="list-style-type: none"> <li>• 42% Electricity Saving</li> </ul>	Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Service Value (CMM/W)	MRP (₹)
		400	32	90-245	1350	88	2.8	

\*1 year additional warranty on registration \*T&C apply



WALL FAN

RENEESA

1+1\* year on-site warranty



EXTRA DURABLE with strong ABS plastic construction



EASY TO CLEAN easy to install and uninstall



SEPARATE 100% COPPER MOTOR for oscillation function and a longer life



DOUBLE BALL BEARINGS for longer life and less noise



SMART REMOTE with boost, sleep & timer mode



EXQUISITE DESIGN overlay



NEW



Snow White



Midnight Black

<ul style="list-style-type: none"> <li>• BLDC Motor Compact and Powerful</li> <li>• Smart Remote Control</li> </ul>	<ul style="list-style-type: none"> <li>• 42% Electricity Saving</li> </ul>	<b>Sweep (mm)</b>	<b>Power (W)</b>	<b>Input Voltage (V)</b>	<b>RPM</b>	<b>MRP (₹)</b>
		400	35	165-285	1500	

\*1 year additional warranty on registration \*T&C apply

**EFFICIO +**

WALL FAN



1+1\* year on-site warranty



**SILENT OPERATION**  
in spite of high air delivery



**EASY TO CLEAN**  
easy to install and uninstall



**SEPARATE 100% COPPER MOTOR**  
for oscillation function and a longer life



**DOUBLE BALL BEARINGS**  
for longer life and less noise

• **BLDC Motor**  
Compact and Powerful

• **42%**  
Electricity Saving

Sweep (mm)	Power (W)	Input Voltage (V)	RPM	Air Delivery CMM (m <sup>3</sup> /min)	Service Value (CMM/W)	MRP (₹)
400	32	90-245	1350	71	2.06	

\*1 year additional warranty on registration \*T&C apply